



## 8 characteristics

- 1 semester abroad
- 2 languages: German and English
- 3 advanced modules in logistics, economics and computer sciences
- 4-week internship
- 5 cultural studies focus
- 6 interdisciplinary programme
- 7 projects comprising an entire term
- 8-semester B.A. course

## What our students say



Lucy Weber

I study Cultural Engineering because it is an extremely versatile programme that offers a lot of opportunities for development. The curriculum provides guidance but also room for exploring and expanding individual competencies.



Daniel Korenev

I am fascinated by the multifaceted disciplines that come along with focusing on cultural studies. The programme provides the possibility to shape my individual profile according to my personal ideas and interests.

## Student representatives



 @cultural.engineering.ovgu

 fachschaft.ce@stura-md.de

## Short facts

Degree conferred:	Bachelor of Arts (B.A.)
Duration of study:	8 semesters
Course languages:	German and English
Entry requirements:	German C1 and English B2
Application deadline:	
- German university entrance certificate (Abitur)	15 September
- International university entrance certificate	15 July
Course start:	Winter term (1 October)

## Our website

 [www.cult-eng.ovgu.de](http://www.cult-eng.ovgu.de)



## How to get in touch

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## Where to find us

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# Bachelor of Arts Cultural Engineering



FACULTY OF  
HUMANITIES



# THE PROGRAMME

## What is it about?

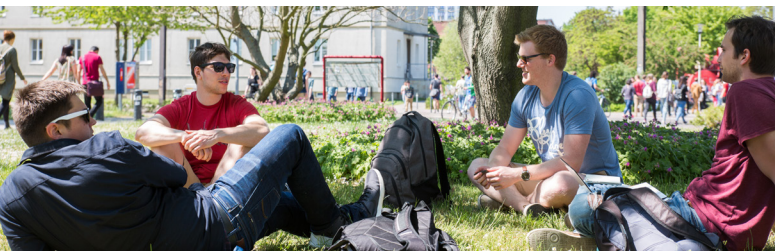
The interdisciplinary Bachelor programme Cultural Engineering is unique among German universities. The partly English-taught course focuses on cultural studies and offers additional specialisations in the branches of logistics, economics, and computer sciences. Therefore, the programme provides students, who have a wide range of interests, with the possibility to observe and study social phenomena from various academic perspectives.

## Future jobs



## The curriculum

The Bachelor programme Cultural Engineering runs for eight semesters, during which students are required to gain a total of 240 credit points in four different fields: cultural studies, specialisation, profiling, and competencies.



### A Cultural studies (40 CP)

The introductory and consecutive modules

- (1) Culture and Identity
- (2) Cultural Memory
- (3) Time and Space
- (4) Nature-Culture Interface

present students with principal categories and important areas of cultural studies, focusing on British studies, German studies, history, and politics. Step by step, the application-oriented modules (10 CP each) make students familiar with the reflection and study of cultural phenomena and their (re)presentation in the media.

### B Specialisation (60 CP)

In this area, students are equipped with the tools to later work at the intersections between culture and its mediation, economics and computer sciences, as well as to solve complex problems at management level. The specialisation starts with introductions to logistics, economics, and computer sciences (10 CP each). Afterwards, a maximum of six modules (to a total extent of 30 CP) can be chosen from the branches of logistics/urban sociology, economics/organisation theory, or computer sciences/IT-management.

### C Profilierungsbereich (95 CP)

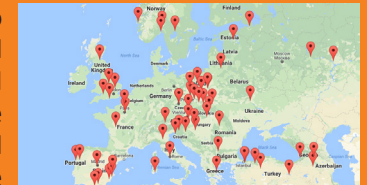
Profiling offers further education in logistics, economics, computer sciences, or cultural studies accordingly. Moreover, optional studies (20 CP), study abroad (30 CP), project work (30 CP), and the Bachelor thesis (15 CP) provide students with the possibility to acquire an individual profile that matches their personal preferences and abilities.

### D Competencies (45 CP)

Students are taught basic technical and personal competencies. Mathematical and cultural studies approaches as well as analytical and interventional methods of organisation theory and logistics are equally developed and strengthened (30 CP). In addition, key competencies and soft skills are promoted in communication trainings (10 CP) and during a four-month internship (5 CP).

## Studying abroad

The fifth term is supposed to be spent at an international university. Studying abroad helps students to enhance their individual professional skills, to extend their knowledge of foreign languages, and to expand intercultural competencies. Moreover, host universities usually offer insights into different methods and approaches to the various disciplines.



## Project

The project modules seek to enhance students' ability to deal with the contents of their disciplines in a practical way, putting a strong emphasis on job-specific qualifications. An introduction to project management is followed by actual project work. The projects are supposed to link explorative learning and applied cultural studies. Students can acquire the credit points cumulatively in several single or group projects during the course of their studies.



## Internship

The internship aims at familiarising students with the implementation and application of the programme's subject matter in businesses and institutions. It also offers the possibility to gain first insights into their intended work field. The internship is firmly integrated into the programme and lasts at least four weeks. Students can choose whether they want to do the internship during the semester or in the semester break.